

Globaalisti mielenkiintoisia sosiaalisen median palveluita

Keräilin tällä hetkellä ”kuumia” palveluita ja ohjeita (bloggauksia yms.) yhteen listaan. Pääosin sosiaalista verkkomediala koskien, mutta mukana on myös hakukonemarkkinointia ja muitakin web-alueita koskevia linkkejä.

Vinkit ja ohjeet

Mashable – Twitter Lists, Resources & How-Tos

<http://mashable.com/2009/01/01/twitter-user-types/>

How To Blog: A Beginner’s Blog Publishing Guide

http://www.masternewmedia.org/independent_publishing/blogging-how-to-blog/guide-to-publishing-first-blog-20071104.htm.htm

10 Things to Do Before Launching Your Blog

<http://ow.ly/wZ3K>

Writing for Bloggers – A Quick Guide on Style, Substance and Strategy

<http://kendallcopywriting.co.uk/2009/01/06/writing-for-bloggers-in-blog-form/>

Creating a web presence – why bother?

<http://kendallcopywriting.co.uk/2009/01/14/creating-a-web-presence-why-bother/>

Search engine optimization – Wikipedia, the free encyclopedia

http://en.wikipedia.org/wiki/Search_engine_optimization

SEOMoz | 21 Tactics to Increase Blog Traffic

<http://www.seomoz.org/blog/21-tactics-to-increase-blog-traffic>

How to optimize website images from a SEO perspective

<http://blog.avangate.com/optimize-website-images/>

The Blogger’s Guide to SEO

<http://www.seobook.com/bloggers>

Methods of website linking

http://en.wikipedia.org/wiki/Methods_of_website_linking

Linkbaiting for Fun & Profit

<http://www.searchenginejournal.com/linkbaiting-for-fun-profit/2541/>

Web analytics – Wikipedia, the free encyclopedia

http://en.wikipedia.org/wiki/Web_analytics

My list of tips for getting the most out of Twitter

<http://www.joshrussell.com/2008/10/07/my-list-of-tips-for-getting-the-most-out-of-twitter/>

Free Twitter background template download

<http://www.siliconbeachtraining.co.uk/free-resources/download-free-l-twitter-background/>

‘Meme’ explained on Wikipedia

<http://en.wikipedia.org/wiki/Meme>

Know Your Meme

<http://knowyourmeme.com>

What Social Media Is and What Social Media Is Not

<http://blog.louisgray.com/2009/01/what-social-media-is-andwhat-social.html>

List of social networking websites on Wikipedia

http://en.wikipedia.org/wiki/List_of_social_networking_websites

Google Social Search Launches, Gives Results From Your Trusted “Social Circle”

<http://searchengineland.com/google-social-search-launches-gives-results-from-your-trusted-social-circle-28507>

Boolean Searching on the Internet

<http://www.internettutorials.net/boolean.asp>

Työkaluja ja analytiikkaa

Google Alerts

<http://www.google.com/alerts>

Technorati

<http://technorati.com/>

FeedBurner

<http://www.feedburner.com/fb/a/home>

Google Analytics

<http://www.google.com/analytics/>

Woopra

<http://www.woopra.com/>

Social Mention

<http://www.socialmention.com/>

Trendeihin liittyvät työkalut

About Ask.com: IQ

<http://sp.ask.com/en/docs/iq/iq.shtml>

Digg

<http://digg.com/>

Google Trends

<http://www.google.com/trends/hottrends>

Popular Bookmarks on Delicious

<http://delicious.com/popular>

Twitter Search

<http://search.twitter.com/>

Yahoo! Buzz Index – Today’s Top 20 Overall Searches

<http://buzzlog.buzz.yahoo.com/overall/>

Tweetmeme

<http://tweetmeme.com/>

Wordpressin lisäosat ja teemat

Tämäkin Ampiiiri's blog on luotu Wordpressillä. Hyvä työkalu.

WordPress › WordPress Plugins

<http://wordpress.org/extend/plugins/>

WordPress » WordPress Themes

<http://wordpress.org/extend/themes/>

ShareThis

<http://sharethis.com/>

Stop Comment Spam and Trackback Spam « Akismet

<http://akismet.com/>

All In One SEO Pack WordPress Plugin

<http://semperfiwebdesign.com/portfolio/wordpress/wordpressplugins/all-in-one-seo-pack/>

Audio Player Wordpress plugin

<http://wpaudioplayer.com/>

Challenge

<http://lordchaos.dominatus.net/wordpress-plugin-challenge>

Favicon Manager

<http://www.digitalramble.com/favicon-manager-wordpress-plugin/>

FeedBurner

http://blogs.feedburner.com/feedburner/archives/2007/05/feedburner_adopts_twoyearold_r.php

Google Analyticator

<http://cavemonkey50.com/code/google-analyticator/>

Google (XML) Sitemaps Generator for WordPress

<http://www.arnebrachhold.de/projects/wordpressplugins/google-xml-sitemaps-generator/>

PXS Mail Form

<http://www.phrixus.co.uk/pxsmail>

Simple Tags

<http://wordpress.org/extend/plugins/simple-tags/>

SRG Clean Archives

<http://www.idunzo.com/projects/clean-archives/>

Wordbook Facebook

<http://www.tsaiberspace.net/blog/2007/07/29/wordbook/>

WordPress Automatic Upgrade

<http://techie-buzz.com/wordpress-plugins/wordpress-automatic-upgrade-1.2-release.html>

WordPress Database Backup

<http://www.ilfilosofo.com/blog/wp-db-backup>

Wptouch: WordPress on iPhone

<http://www.bravenewcode.com/wptouch/>

Facebook Share

<http://wordpress.org/extend/plugins/facebook-share-new/>

Facebook Connect

<http://www.sociable.es/facebook-connect/>

TweetMeme

<http://wordpress.org/extend/plugins/tweetmeme/>

Topsy

<http://wordpress.org/extend/plugins/topsy/>

Sosiaalinen Web

IRC Galleria

<http://irc-galleria.net/>

Delicious

<http://delicious.com/>

Last.fm

<http://www.last.fm/home>

Facebook

<http://www.facebook.com>

Flickr!

<http://www.flickr.com/>

FriendFeed

<http://friendfeed.com/>

LinkedIn

<http://www.linkedin.com/>

MySpace

<http://www.myspace.com/>

Twitter

<http://twitter.com/home>

Google Buzz

<http://www.google.com/buzz>

Digg

<http://digg.com/>

Seismic

<http://www.seismic.com/>

Stumbleupon

<http://www.stumbleupon.com/>

Ning – Create Your Own Social Network

<http://www.ning.com/>

Squidoo

<http://www.Squidoo.com>

Diigo – Social Bookmarking

<http://www.diigo.com/>

Sosiaaliset työkalut ja applikaatiot

Brizzly – Twitter web app

<http://brizzly.com>

Where is your Username registered

<http://usernamecheck.com/>

KnowEm – Check your username

<http://knowem.com/>

Alltop, all the top stories

<http://alltop.com/>

Topsy

<http://topsy.com/>

Firefox web browser

<http://www.mozilla.com/en-US/firefox/>

j.mp - URL shortner with stats

<http://j.mp/>

TinyURL – URL shortner

<http://tinyurl.com/>

Listorious

<http://listorious.com/>

Yoono – Firefox Plugin to Monitor all Social Media Accounts

<http://yoono.com/>

Flock – Social Web Browser

<http://flock.com/>

The Conversation Prism – Monitor multiple Social Media channels

<http://theconversationprism.com/>

Twitterin työkaluja

Suomessa Twitterissä on ehkä 45000 säännöllistä käyttäjää. Palvelun merkitys on kuitenkin suuri varsinkin maailman menojen seuraamisessa ja uskoisin, että sen käyttö laajenee vielä.

Our guide to Brand monitoring on Twitter – 5 top tools

<http://www.siliconbeachtraining.co.uk/blog/twitter-brand-monitoring-tools/>

Our list of 50+ apps for Twitter marketing

<http://www.siliconbeachtraining.co.uk/free-resources/twitter-marketing-best-twitter-apps/>

Mr. Tweet – Your Personal Networking Assistant!

<http://mrtweet.net/>

Hootsuite

<http://hootsuite.com/>

Twitterfall – a way of viewing the latest ‘tweets’ of upcoming trends

<http://twitterfall.com/>

Seesmic – Twitter & FB app

<http://seesmic.com/>

Twitterrific – Mac & iPhone app

<http://iconfactory.com/software/twitterrific>

TweetDeck – Twitter, FB & MySpace app

<http://www.tweetdeck.com/beta/>

Power Twitter – Firefox Add-on

<https://addons.mozilla.org/en-US/firefox/addon/9591>

Twuffer – schedule tweets for later!

<http://twuffer.com/>

TweetBeep

<http://tweetbeep.com/>

Jim Grygar's list of 60 Twitter tools

<http://jimgrygar.byethost12.com/60-twitter-tools-to-track-tweets/>

Monitter

<http://monitter.com>

Virtuaaliset todellisuudet

Habbo Hotel

<http://www.habbo.fi/>

Bobba Bar

<http://www.bobba.com/>

Second Life

<http://secondlife.com/>

Suomalaisia uusia Web-palveluita

Savalanche

Uusi verkkokauppa-ratkaisu sos.median sisälle/ päälle

<http://www.savalanche.com>

Artikkeli aiheesta:

<http://gfx.fi/2010/05/savalanche-sosiaalisen-median-verkkokauppa/#article>

Bildy CMS Builder

Web-kehittäjille uusi alusta. Hyvä potentiaali.

<http://thebildy.com/>

Lumoflow (sosiaalinen työtila)

<http://www.lumoflow.com>

Fits.me

<http://www.fits.me/>

Virolainen vaatekaupan uudistaja. Mullistaa vaateostokset?